

# Testimonials...

## **Farm Fresh Produce**

"We always ask and we have been pleasantly surprised at our response from the Coffee News." Pam

## **Gordon McRae Construction**

"Hi Joy, this is Gordon McRae. I'm calling you because I want to be back in the Coffee News. I have to eat crow. when I cancelled after the initial 3 months I thought that the Coffee News wasn't working for me. I remember you telling me that sometimes, especially with higher priced items, it takes time for people to react to an ad, well you were so right. The week after I cancelled, I got 3 large jobs from the paper. I want back in."

## **Cates Clocks**

Hello Joy, I hope you had a Happy Easter. I am really pleased with the Coffee News Ad I took out. I have taken in 6 clocks for repair so far, so the ad has more than paid for itself. September we will do it again. Thank you.

## **Bookkeeping Associates**

Dan called and was very excited. "I just placed the ad in the Coffee News and the first week I had a new client. Thank you so much for such a wonderful paper!"

## **Geek Tech Team**

I asked Eli why he had discontinued his ad, his reply, I got so much work I just couldn't handle it. Glad to have you back Eli!

## **Dish Network**

I knew that Coffee News was working for me when 2 people showed up on the same day with the paper in hand and said, "I want this deal" pointing to the ad. Lisa

## **Quick Action Services**

Porterville Coffee News works really, really well for me. Albert

## **Handy Man**

Michael Seitz <[mike@colonialcoffeenews.com](mailto:mike@colonialcoffeenews.com)> wrote:

I received a call from a former advertiser in a handyman business. He was originally on a 4 month contract, as he was cautious about whether it would work for him, but he ended up running for about 8 months. He ran the ads attached and had to pull out in Jan 09 due to a 1 year deployment to Iraq with the Air Force. Here's his testimonial:

"Mike, I want to get back into Coffee News again. I returned back from Iraq the week of Christmas. Within 6 hours of returning, I had a call from a gentleman in our area who wanted my handyman services. Two days later I went to his house and did the work. When I was done, I asked him how he found out about me, as I have been deployed for a year. He said 'I saw it here' – and pulled out a copy of my Coffee News ad from 2008 (over 1 year ago)! I was floored and want to get back in."

Many thanks to Coffee News! Through advertising in Coffee News my business clientele has expanded greatly. Their knowledge and creativity helped to create an eye catching ad for Rake N Roll Yard Works. Excellent Work! Michael (Regina, Saskatchewan)

To: Garry Gordon - Ontario, Canada **PHENOMENAL!!**

That is the only word I can use to describe the response I receive to my ad in the Coffee News on

a weekly basis. Continually, week after week, the phone rings with new clients for my services. Almost all calls begin with them saying "I saw your ad in the Coffee News". The rates per insertion are incredibly reasonable. I have no problems with the service if I want to change the ad to read something a little different. Whenever I need him, my representative is right there at the other end of the phone, or often in person, just to check up. Exceptional response, great rates, fantastic service... in a word..**PHENOMENAL!!** Thank you so much for all that you have done, and I look forward to many years of business together.

**Sincerely, Richard Cole — Certified Hypnotist**

**\* \* To whom it may Concern:**

Coffee News Of Regina is an awesome source of advertising. I own a handy man company that I had advertise through Coffee News. The response was amazing. We have received so many calls through Coffee News that it has far surpassed anything I had expected. It is the only form of advertising I use for my company. It is affordable, effective, it keeps my phone ringing and my week full and people see my message everywhere. The staff at Coffee News is professional, their creative team is excellent. I would recommend Coffee News to anyone who wants to get there message out and create business.

**Al Marcia — A&J Renovations Regina, Saskatchewan**

Coffee News has been a great addition to our marketing. I like the fact that we have control of our message to the readers, from week to week. It's inexpensive and effective.

**Poncho - Acceleration Health and Fitness (Regina, Saskatchewan)**

**JUST IN FROM INDIA Cartridge World**

I have been advertising in the "Coffee News" now for some six months, and am extremely pleased with the result. Within hours of my first advert appearing in print I had a customer who told me he had seen it, and purchased my services. Since then I have had a steady stream of people who have seen my advertisement, and now use my services on a regular basis. It is clearly advertising that works well, and I shall continue to use "Coffee News" as part of my ongoing advertising campaign. **John Fairburn, Cartridge World**

**Takupuna - Discount Apparel**

Re my ad in Coffee News: Feedback has been incredible. My sales have lifted substantially. People have mentioned Coffee News time and time again!

**Ron Kay, Discount Apparel Pukekohe**

**Affix**

Affix is small Christian music store in Eilerslie which has been in business for couple of months. We started advertising with Coffee News and after just four editions our turnover has doubled. Coffee News is our only form of advertising.

**Debbie and Roger, Affix Ellerstie Edition**

**Sign 2 U**

I was surprised at the fact that I have had three responses in the first few weeks directly from Coffee News. I then got a BIG job from it so I'm really impressed and have renewed again for 6 weeks.

**Greg Edwards Sign 2 U**

Hi everyone!

I know a while back there were several mortgage category testimonials that were shared. Steve and I are at the point in our business where we're finally starting to receive testimonials of our own and this one is hot off the fax! (F.Y.I. We recently implemented a referral program and reward our existing clients with an additional week of advertising FREE in exchange for their testimonial.) Anyway, I just have to share This Coffee News is great! Everybody reads it. There is no other advertising that gives you as much exposure as Coffee News. Coffee News is the easiest and most cost efficient form of marketing available. Steve and Gina at Coffee News are amazing their attention to customer service and satisfaction make it a real pleasure to work with them. They are always quick to respond with great advice and ideas for marketing your specific company. Thank you Coffee News for helping me be so successful."

From: Martin Kaytor, **Quick Response Mortgage Services Ltd. To: Coffee News of Regina, Canada**

**More Testimonials....to come**